

# Why Should I Purchase An AED?

## Frequently Asked Questions

Each year, over **350,000 Americans die** from Sudden Cardiac Arrest - a condition in which someone's heart suddenly stops beating effectively. **Unless quickly treated, a person who suffers cardiac arrest will die.**

According to the American Heart Association, the key to surviving cardiac arrest is early CPR and **rapid use of an "Automated External Defibrillator" or AED.**

### Why do people suffer cardiac arrest?

- ★ Common causes include: drowning, heart attack, choking, electrocution, drug overdose, excessive physical activity and contact sports. People of all ages are at-risk.



### How can I treat this deadly condition?

- ★ The most effective treatment for cardiac arrest is **early CPR** and **a shock from an AED** called "defibrillation." CPR keeps blood flowing to prevent brain death, while the shock from an AED can restart the heart.

## CALLING 9-1-1 IS NOT ENOUGH

- ★ Ambulances can take a long time to arrive. In NYC, the average response time to life-threatening emergencies is **over 8 minutes.**
- ★ For each passing **minute** without CPR and AED, a person's chance of survival **decreases 7-10%.**

### AEDs are **SAFE**

- ★ An AED will **not** deliver a shock to someone who doesn't need it.
- ★ An advanced computer analyzes the victim's heart rhythm to determine if a shock is required.



### AEDs are **EASY**

- ★ These machines are designed for people without medical training.
- ★ Simply turn it on - and a clear voice will walk you through the process, step-by-step.

### AEDs are **EFFECTIVE**

- ★ If you put an AED on a patient within the first few minutes of a sudden collapse, her chance of survival could be higher than 80%.
- ★ Although cardiopulmonary resuscitation (**CPR**) is a **vital step** in the lifesaving process and can keep blood flowing to the heart and brain for a short time, **the shock from an AED is usually needed to save a life.**



Frontline Health LLC can provide quotes and guidance for purchasing these lifesaving devices. For more information, please contact Shane Woodall at **212-983-5389** or [shane@frontlinehealth.com](mailto:shane@frontlinehealth.com) or [www.FrontlineHealth.com](http://www.FrontlineHealth.com)